Nexus Creative
Creating Rich Experiences
COMPANY PROFILE

Nexus Creative Sdn. Bhd. is a creative multimedia agency that is based in Kuala Lumpur, Malaysia. Our forte lies in creating rich, interactive and unique experiences that touch people’s hearts.

The core team consists of a lean team of two – Peter Wong and Su Lin.

Peter Wong is the founder of Nexus Creative and his skills include graphic design, multimedia and sound design, and composing a wide array of tunes. Filling in the newly-minted role as a partner is Su Lin.

Together, we are a tag-team of multi-disciplinary skills. We research and stretch various ideas to test its suitability before producing and developing them into actual work. Our processes are streamlined for efficiency and that way, our clients’ requirements are better met.

Rest assured, when the going gets tough, we have a network of reliable, experienced and award-winning associates who are always ready to assist. We operate as a conglomerate. A seamless partnership of individuals from various creative disciplines who understand each other’s business vision. We have worked with our associates for more than 10 years and hence, we work together like a well-oiled machine.

Our portfolio speaks for itself. So, please have a look at what we have done so far under the Work section.
OUR MILESTONES / ACHIEVEMENTS

**Graphic / Visual**

Featured in Istockphoto.com’s Designer Spotlight for web design and video category, 2010.

Garnered an honourable mention in Creativity Annual Awards, 2009.


Bestowed the Coolhomepages.com award, 2005.

**Music / Sound**


The Nexus, Peter’s music persona, became a featured artist in Jango Airplay, an international radio station, 2010.

“Where is Heaven?” was one of the finalists for Astro AEC’s Sounds of the Human World music competition, 2007.

Won various jingle competitions; consolation prizes between 1995 and 1997.
Here’s a quick look at our list of services.

**Idea generation, prototyping, proposals**
Creative solutions, mock-ups, special PowerPoint presentations, Flash presentations

**Interactive Media / Web**
Flash, HTML, jQuery, Javascript, Wordpress & other blogs, social media set-up, CMS, CD, kiosks, skin / interface design

**Graphic / Print design**
Corporate identity, all print collateral (flyers, brochures, etc.), book / cover design, posters, print ads, etc.

**Sound Design / Mixing / Recording**
Almost every aspect of audio production

**Original Music Compositions**
Film & TV, radio, corporate videos, product presentations, events, albums, mobile and the list goes on!

**Video Production (encompasses pre- and post-production)**
TV commercials, corporate videos, product presentations, 2D / 3D animations

**Events**

**Copywriting**

And last but not least, **Branding... which is an inherent part of each service that we offer listed above.**
IF YOU ARE ENGAGING US LOCALLY

Competitively priced; that much is assured due to our lean set-up. Pricing will vary, depending on the scope of work which will determine the select participation of our associates. The entire team of associates will not be engaged if unnecessary.

Otherwise, share your budget for your project and we’ll let you know if we are able to deliver accordingly.

We are based in Kuala Lumpur, but that does not stop us from delivering work across the Malaysian states. We are more than happy to service outstation clients. We will meet up with you when necessary and correspond via digital means frequently.

We fully utilise current technologies to save time for all parties and spare all from going through any dreaded traffic jams!
IF YOU ARE ENGAGING US INTERNATIONALLY

With the advent of broadband and hi-speed Internet, companies have the option of hiring and outsourcing generic and/or specialised creative services from around the globe. However, there are a few inevitable questions that need to be answered before any outsourcing is usually done.

1. Trustworthiness
2. Responsiveness
3. Logistics
4. Remittance
IF YOU ARE ENGAGING US INTERNATIONALLY

Here’s our take on addressing the common pre-hire issues.

1. Trustworthiness
Every creative company vies for attention. We are no different. We have however, a proven track record of working with individuals and companies that are located overseas. We have clients from the USA, India, Singapore and Australia.

We have also outsourced work ourselves, by hiring professionals in Indonesia, Singapore, UK and USA for a few projects. We have the experience and know-how to get things done methodologically, and to pool local or international talents when necessary.

Give us a try, and we’ll prove that you made the right decision!

2. Responsiveness
Responsiveness is very critical to us. Hence, you will see dates indicating our availability in taking on projects in our website. Even when deadlines are generous, we try to commit as early as possible. Park your worries with us.

If you notice that our availability matches your project’s timing, then do get in touch with us and advise on the scope of work, budget and timeline. Once we commit to undertake your project, we will ensure that it is delivered on time – barring unforeseen circumstances, of course.
IF YOU ARE ENGAGING US INTERNATIONALLY

3. Logistics
We have worked on a variety of international projects. Hence, this accords us with the experience to know the timeline required to deliver mock-ups or final finished product to you. Most of our international projects were instantly delivered via FTP from our server or other online file sharing services. Clients only need to do one thing to view the work – download. As for physical content, there’s always the reliable DHL and FedEx.

All details will definitely be ironed out at the beginning of the project and if my presence is required, it can all be arranged.

4. Remittance
The is the least of our worry. We accept PayPal as it is one of the most convenient ways to transfer funds. We also accept bank wire transfers, and possibly other options, if required. Just let us know and it can all be discussed.
IF YOU ARE ENGAGING US INTERNATIONALLY

What’s next?

If you are interested in engaging us, here are the ways to start.

1. Messaging
   Email us at sulin@nexuscreative.com and set a time (your time zone). Once that’s done, we can begin discussions via Skype messaging, or even Facebook. At the most, the initial contact will take between 20 and 30 minutes.

2. Email
   Email your project’s scope in detail and we’ll reply once we receive your mail. It will probably take a few emails between us before we arrive at a conclusion. Thereafter, we can proceed accordingly.

3. Face-to-face physically
   Should you need us to drive or fly over to meet you, especially if it is a large project that requires a detailed discussion, then we would be more than happy to oblige.
Client: Mercedes-Benz Malaysia Sdn. Bhd.
Location: Malaysia
Client: Mercedes-Benz Malaysia Sdn. Bhd.
Location: Malaysia

Calendar 2011

1. Wall Calendar
2. Desk Calendar
Scented Wet Tissue Cover

Your STAR is now sparkling.
Have a REFRESHING drive,
with our small token of convenience.

Mercedes-Benz

With Aloe Vera
+ Vitamin E
Long Service Award

1. Certificate of Appreciation
2. Invitation Card
3. Backdrop & Bunting
Accessories Promo Leaflet

1. Front/back
2. Inside spread
Bicycles Promo Leaflet

1. Front/back
2. Inside spread

Life's A Ride. Stay Fit For It.
2009 Christmas Card Design

Client: Mercedes-Benz Malaysia Sdn. Bhd.
Location: Malaysia
1. Chinese New Year
2. Hari Raya Aidilfitri
3. Diwali
4. Season’s Greetings
Corporate Proposal Identity

1. Cover (variations)
CORPORATE IDENTITY

Logo Design & Corporate Stationery

1. Corporate Logo
2. Business Card
3. Fax cover
4. Letterhead
5. Envelopes

Client:
Hei Tech i-Solutions
Location:
Malaysia
Promotional Materials: Postcard and teaser

Client: HeiTech Padu Bhd.
Location: Malaysia

1. Front
2. Back
CORPORATE IDENTITY

Client:
2GATHER
Location:
Sweden / Malaysia

Logo Design & Corporate Stationery

1. Corporate Logo
2. Logo detailing
3. Business Card
4. Letterhead
5. Facsimile form
6. Envelope
Client: Push Attitude (formerly 2GATHER)
Location: Sweden / Malaysia

1. Front spread
2. Back spread
CAMPAIGN

Promotional Materials

1. Press Ad
2. Bunting
3. Poster
4. Brochure

Client: Perumahan Kinrara Berhad
Location: Malaysia
CORPORATE IDENTITY

Client: Metalliqx (S) Pte. Ltd.
Location: Singapore

Logo Design & Corporate Stationery

1. Corporate logo
2. Business Card
3. Letterhead
4. Envelope
Client:
Taz Corporation Sdn Bhd
Location:
Malaysia

Product Press Ad

**I_tis**


I_tis flip/nest tables are designed to give businesses the ability to quickly and easily configure a room to meet demands from any user group.
Product Press Ad

Client:
Taz Corporation Sdn Bhd
Location:
Malaysia

slim yet sturdy

the essence of Stan
Product Press Ad

Client:
Taz Corporation Sdn Bhd
Location:
Malaysia

the evolution of design

www.tazcorporation.com

the evolution of design...
just got sleeker

www.tazcorporation.com
Client:
Taz Corporation Sdn Bhd
Location:
Malaysia

Product Brochure
CD ALBUM

Client: The Nexus
Location: Malaysia

1. Album cover
2. CD label
3. Card inserts
Client: Michael J Thomas
Location: USA

1. Album cover
2. CD label
3. Back inlay
PROMOTIONAL POSTERS

Client: The Nexus
Location: Malaysia

1. Landscape version
2. Portrait version
Event Marketing Collaterals

1. Press Ad
2. Bunting
3. Flyers
4. Invitation Card
Packaging Design

1. Final Production
2. Final Artwork

Client: Caremark Sdn. Bhd.
Location: Malaysia
Packaging Design

1. Corporate Logo
2. Final Production
3. Final Artwork

Client: Bricmark Auto Product
Location: Malaysia
CORPORATE IDENTITY

Client:
DSP Design Associates Pvt. Ltd.
Location:
India

Logo Design & Corporate Stationery

1. Corporate Logo
2. Business Card
3. CD Label & Cover
4. Certificate of Appreciation
5. T-shirt
CORPORATE IDENTITY

Client: MCIS Zurich - Excel 116
Location: Malaysia

Team Logo & T-shirt Design

1. Team Logo
2. T-shirt
YEAR 2009, Creativity Annual Awards 39 Honorable Mention

Link:

1. Game version
2. Corporate version
YEAR 2005, Coolhomepages.com winner

Link:
Introduction

You shine and search for the well of the soul that’s hidden just beyond your reach. When you discover or find it... whatever it’s meaning and explored... that’s paradise. composer Nexus bring together you with tales and songs of paradise satisfied by the touch of holy and creative restraints.

In Paradise, you let your dreams, and an idea for a novel of your individual perception of idyllic, the rambling and Karmic dream factors come to mind as you listen to the songs, enchanted and electrified. Memories and a powerful beauty still remain.

In a state of tranquility, feelings and thoughts flood you. Something marries in the reawakening of your mind, joining you in your dreams.

Object is the vision of your paradise to the weighed dream or dream. Some people ask: what is a dream? An illusion. It can be positive or even negative. By all accounts, it is an idea.

Elements of metaphysical experiences, combined with names and meanings, come into play in most of the stories and backgrounds. At times they can thought provoking or make the existence real for you.

Inspiration and also some imagination and in creation. He was also inspired by work of David Couos, Richard Dawkins, Stephen Hawking, ancient Hermetic and many more.

The crossing of stages is to jump and include a pool of design elements coming like story, menu design, music and such ideas.

These ideas and concepts were actually fused to form a common life and added to create Paradise.

The process did not stop until however as each work evolved, with each momentum progressing to the Paradise pool.
Link: wherethestorymatters.com

Client: PATJENN Film
Location: Malaysia

“The desire to tell a story is one of the most compelling driving forces of human or organization, and with this universal desire comes great stories that give meaning to everything we do.”

PATJENN FILM
Client: 
The Silent Steppe Cantata
Location: 
Kazakhstan / USA

Link:
www.thesilentsteppe.org
Link:
www.kozmopets.com

Client:
Kozmopets

Location:
USA
Client: Masque Films
Location: USA

Link: www.masquefilms.com
Steven Schoenberg is a dynamic, award-winning composer/pianist whose talents cross into musical theater, classical compositions, film scoring, children’s music, and solo improvisational piano performances. His acclaimed recordings, Pianoworks and Three Days in May, are now available on CD. He regularly performs improvisational piano concerts and has appeared at concert halls throughout the United States.

Client:
Steven and Adam Schoenberg
Location:
USA

Link:
www.stevenschoenberg.com
www.adamschoenberg.com
Link:
www.theoperaoftimur.com
Client: Mr. Koala
Location: Australia

Link: www.mrkoala.com.au

1. Main site
2. Online Store
CINTA AKHIR
Written by Amri Rohayat & MJ Woo
Directed by Aron Koh
Sound design, mixing and background track scored by Nexus Creative
Never Give Up
Directed by MJ Woo
Produced by Aron Koh
Sound design and mixing by Nexus Creative
Freedom to Look Hot (series)
Directed by Aron Koh
Produced, edited, sound design and mixing by Nexus Creative

Client: Bausch + Lomb
Location: Singapore
Paradise, Track 10

Link: www.youtube.com/watch?v=WHJ 1qQrF-s

Desolation, Track 2

Link: www.youtube.com/watch?v=Ul2cZDDxrP8

Client: The Nexus
Location: Malaysia

(with collaboration with Masque Films, USA)
Link:
www.youtube.com/watch?v=EuwabQeZJ5g
MOVIE PRESENTATION

Client: ABN (M) Sdn Bhd
Location: Malaysia

Link: www.youtu.be/trTHCmC-xEE
FLASH PRESENTATION

Client: Bosch
Location: Malaysia

Link: www.nexuscreative.com/PresentationSample/bosch.html
12 Steps in Building a Bowtie Diagram

- What tasks do we do to make sure the controls continue to work?
  - Include design, operations, maintenance, management.
Client:
Fumakilla Malaysia Berhad
Location:
Malaysia
Over the years, Nexus Creative has produced numerous music scores for documentaries, TV commercials, corporate videos and events. We have presented a few of our top choices here.

To listen, please visit:

www.youtube.com/nexuscreative

That is our official YouTube channel that houses all our selected work on music and film production.
These are “art” projects initiated by us in the past, of which some has no commercial value. We would try to start a new project every year as it gives us the opportunity to explore things that we would otherwise not have the chance to do. In the process, we have collaborated with many industry professionals and celebrities.

**EXPERIENTIALISM**
www.nexuscreative.com/Experientialism

**PARADISE**
www.nexuscreative.com/paradise
For more information, please log on to:  www.nexuscreative.com

Contact

Nexus Creative (MAL) Sdn. Bhd. (792716-M)

Email: sulin@nexuscreative.com
Mobile: +6012.554.9882 (Su Lin)
Fax: +603.6275.4830

Office: 2 Jalan Margosa SD10/5C
Bandar Sri Damansara
52200 Kuala Lumpur
Malaysia